Add to M. Shaw letter.

217810 Resnick 5 cs del 12/18

RJR

WINSTON Select Full Flavor Box 100's
Special Year End Program

Consumer Offer *$ 4 off per carton purchase*

Wholesale Offer *$ 5 off per carton (off invoice)*

- *> $ 1 off incentive payment*
- *> $ 4 to "pass on" to retail for true price reduction*
- *> All orders packed in 6M cases*
- *> Price per carton $ 6.49 (does not include state taxes)*
- *> Price per 6M case $ 194.70 (does not include state taxes)*

5 c/s

#7802

6M

Brand Style *Winston Select Full Flavor Box 100's (currently in distribution*

UPC Codes

~~Grtde~~ 5 c/s

Case	Carton	Pack
12300-22187	12300-22186	12300-22185

~~Hold~~ buy

Note

arrive 12/18

① *All orders for this Promotion must be placed by your RJR Representative.*
② *This order qualifies for special EFT Extra Promotion Dating*
③ *All Promotion Cartons are clearly "marked $ 4 off regular price".*

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Source: https://www.industrydocuments.ucsf.edu/docs/yhfy0000